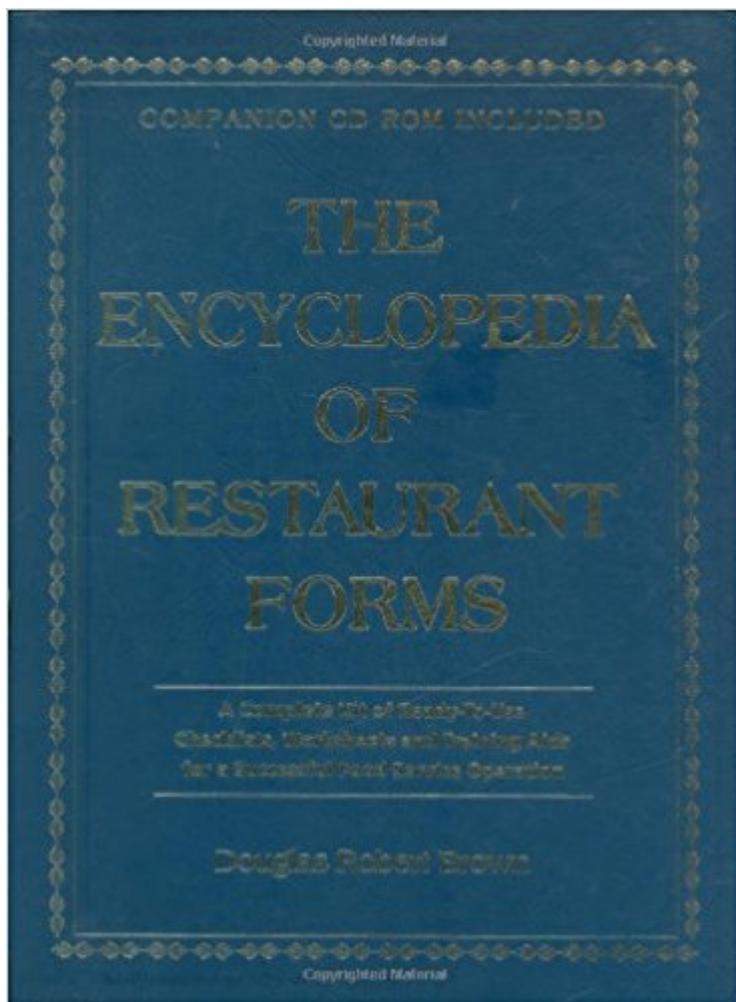


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The Encyclopedia Of Restaurant Forms: A Complete Kit Of Ready-To-Use Checklists, Worksheets, And Training AIDS For A Successful Food Service Operation With Companion CD-ROM





Synopsis

If you're in the process of starting a new restaurant or are managing an existing food service operation, this is the one book you need to do it right. Always wanted a personal assistant at your disposal? Now you will have one, in book form! Designed to save the food service manager both time and money, you won't know how you got along before with out it. For the new and veteran food service operators alike, this book is essentially a unique "survival kit" packed with tested advice, practical guidelines and ready-to-use materials for all aspects of your job. The book and companion CD-Rom focuses on the issues, situations and tasks that you face daily in your management role as leader, manager, arbitrator, evaluator, chairperson, disciplinarian and more; from working with difficult customers and employees to ensuring the profitability of your operation. Included in this book are hundreds of easy-to-implement tools, forms, checklists, posters, templates and training aids to help you get your operation organized, and easier to manage while building your bottom line! The material may be used as is or readily adapted for any food service application. For example, you'll find a practical form to use when interviewing employees, a template for developing an employee schedule and checklists for examining the food service operation and preparing a budget. Expertly organized, this unique book takes you step by step through each department of a restaurant, caterer, hotel and non-commercial operations. Among the topics covered are management principles of planning, organizing, coordinating, staffing, directing, controlling and evaluation; product purchasing, receiving, storing and issuing, preparation and service; employment and personnel practices; and management of equipment and money. This manual will arm you with the right information to help you do your job. Keep it on your desk for continual reference. The many valuable forms contained in this work may be easily printed out and customized from the companion CD-Rom. There are over 488 ready-to-use business forms, checklists, training aids, contracts and agreements! Â The companion CD-ROM is included with the print version of this book; however is not available for download with the electronic version.Â It may be obtained separately by contacting Atlantic Publishing Group at sales@atlantic-pub.com Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company presidentâ™s garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice.Â Every book has resources, contact information, and web sites of the products or companies discussed.

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Customer Reviews

Douglas R. Brown is a best selling author in the area of food service management, having worked for both national chains and independent restaurants, as well as consulting. He is the author of several new books on food service management, and numerous articles. In 1982 he established Atlantic Publishing Group, Inc. and today the company is the leader in providing training materials including books, videos, posters, tools and software to the industry.

I've landed upon a foundation for a great source of information in acquiring this book. Its a for sure guide to delving into the sought after information for this field of business guidelines.

Excellent book

I purchased this book because I was starting a coffee shop and didn't want to start with a blank piece of paper. This book is not only had a complete set of forms you might use in a restaurant, it is in itself a checklist of everything that should be considered when putting together a restaurant. What surprised me were the forms for employee job applications to employee reviews. The book also included a CD with all the forms which made it easy to adjust forms for my needs. This book was money well spent.

Very useful for my purposes. I don't have to start from scratch in establishing a curriculum for my Staff.

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Sometimes I need to be able to look and feel what I need to use. That's why I like a book. This one is helpful when I cannot be bothered going online to find what I need or to validate what I have produced. Works well for me.

This guide, along with the Manager's handbook has been very helpful for my new restaurant venture. I would recommend it to anyone opening or running a restaurant.

Excellent tool!!

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